



Dreadnought South West: [www.dreadnoughtsouthwest.org.uk](http://www.dreadnoughtsouthwest.org.uk)

**Rebellious Sounds Archive of stories about women and activism in the South West Region.**

**Role: Press and Marketing Coordinator (External)**

We are looking for an individual with a strong background in marketing and publicity who can connect to a wide range of people, is familiar with freelance working, and who has a passion for championing stories about women. The ideal candidate will have experience of supporting and promoting crowdfunding campaigns. The purpose of this role is to promote the activities of the Rebellious Sounds Archive, a Heritage Lottery Funded project that began in October 2017 and will run until July 2019.

**Key role functions:**

- Produce copy for all press releases
- Build up press, local and region contact list database
- Provide copy for marketing materials
- Promotion and support of crowdfunding campaigns
- Promotion of project
- Working with Project Coordinator to ensure all marketing output is consistent and coherent

**Key responsibilities:**

- Project press releases
- Project marketing copy
- Promotion of crowdfunding campaign
- Website marketing copy
- Use of social media
- Ensuring that Players of the National Lottery are honoured in press and marketing copy

**Key objectives:**

- Ensure project is widely publicised across the region
- Support Project Coordinator in locating volunteers

**Required experience:**

- Writing press and marketing copy
- Good IT skills including social media management (Facebook, Twitter, MailChimp essential)
- Excellent communication, written and editing skills

**Fee:**

£4,500

36 days over a period of 18 months

Dreadnought South West is a committed equal opportunities employer, welcoming applications from all suitable qualified persons regardless of their age, gender, race, disability, religion, or sexual orientation.

**Dreadnought South West is a Registered Charity. Charity Commission number 1170038.**